

## ABSTRACT

Since there has been conventionally provided no device effectively mixing a broadcasting characteristic and a communication characteristic for the transmission and receiving of one information, the cost for information transmission and receiving is  
5 disadvantageously pushed up and it takes a disadvantageously long time. To solve this problem, this invention adopts a configuration in which a content which is information to be fed from a transmitting end to a receiving end, information on presence/absence of various instructions for controlling a terminal function and various instructions themselves are transmitted and received using both broadcasting, and communication which is intended for  
10 specific parties.

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